



This year marks the 20th annual National HIV Testing Day.

- 1. Know your status.**
- 2. Take care of yourself and your partners.**
- 3. Get Tested.**

One in six people who are living with HIV are not aware of it.

National HIV Testing Day is a reminder that when people know their HIV status, they can take care of themselves and their partners. HIV testing is recommended, it's easy, and the question is—has each person at risk for HIV been tested?





WHAT EVERYONE CAN DO

- *Get tested for HIV at least once.*
- *Get tested once a year or more often if you engage in HIV risk behaviors.*
- ***Lower your risk for HIV:***
 - 1) *by using condoms every time.*
 - 2) *by limiting your sexual and injection partners.*
 - 3) *by choosing less risky behaviors.*
 - 4) *by getting checked for STDS.*
- ***If HIV-positive:*** *get medical treatment ASAP to stay healthy and to keep from infecting others.*

WHAT STATE AND LOCAL HEALTH DEPTS. CAN DO

**NATIONAL
HIV TESTING
DAY**

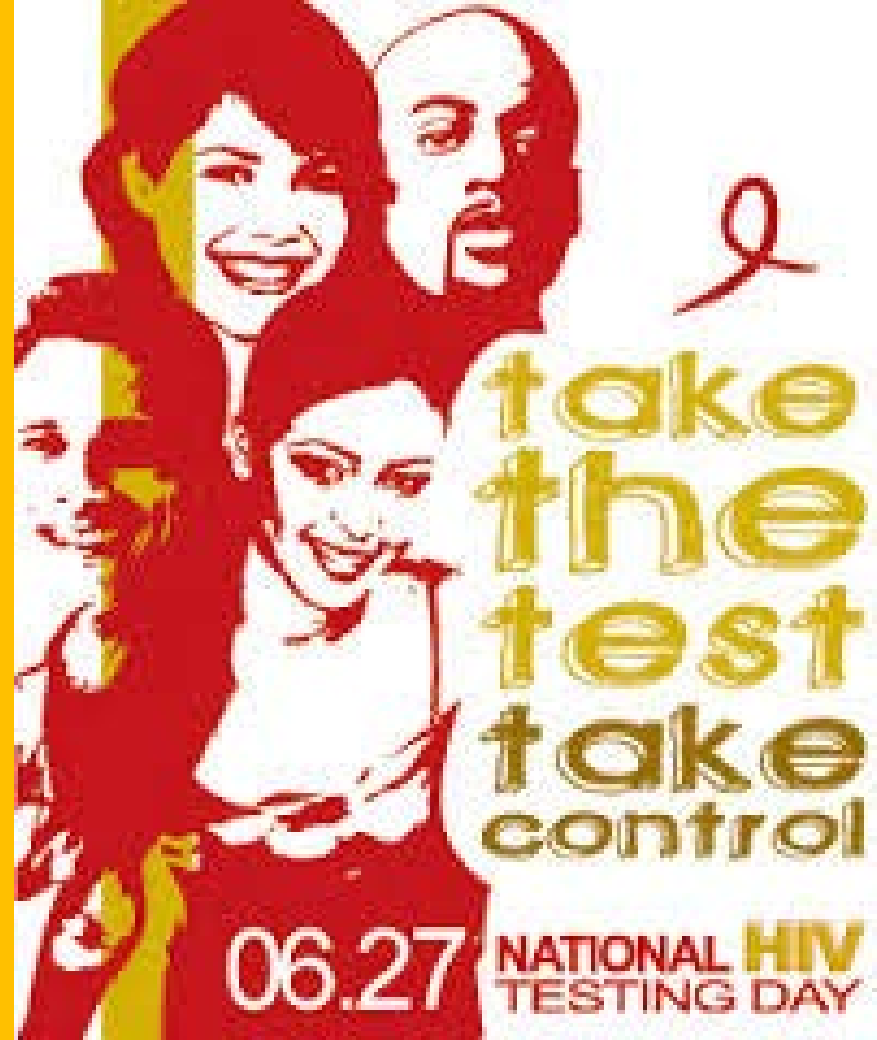


- *Coordinate NHTD events with local networks that help prevent HIV rear-round.*
- *Create programs that get people at-risk tested early and often, linking HIV-infected people to care quickly.*
- *Provide services (medical care, social services, and proven-effective risk-reduction programs) to assist at-risk clients to change/reduce HIV risk behavior.*

So, What do we do? How do we plan a successful NJTD Event?

We use the outreach, social networking and the marketing skills we already have to:

- To identify the HIV high-risk target populations that we want to reach &***
- To identify the strategies we will use to get them to our NHTD Event to get tested.***



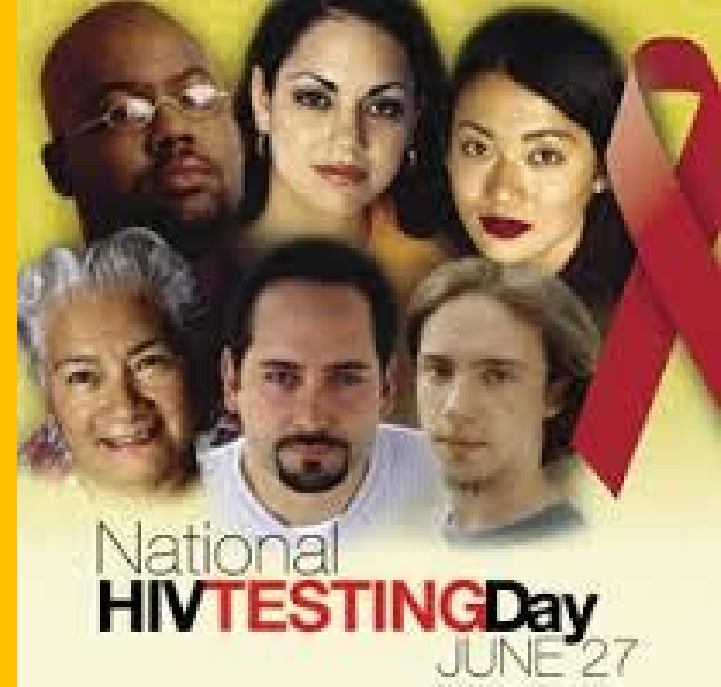
REPORT

2014 Walgreens/Kaiser NHTD Greater Than AIDS Initiative *NJDHSS-funded Participants*

PARTICIPATING AGENCY	WALGREENS PHARACY	NO./HIV TESTS	NO./HIV-POSITIVES	NO, LINKED TO TRTMNT
Atlantic City Divison of Health	#2247 Egg Harbour Twp	3	0	0
Bergen County Health Department	#14340 Hackensack	11	0	0
Burlington County Health Dept.	#5983 Burlington	21	0	0
Buddies of New Jersey	#6161 Elmwood Park	33	0	0
East Orange Health Department	#3292 Orange	63	0	0
Hyacinth AIDS Foundation	#3197 Jersey City	18	0	0
Hyacinth AIDS Foundation	#7974 Hamiltion Twp	5	0	0
Hyacinth AIDS Foundation	#6908 New Brunswick	20	0	0
Hyacinth AIDS Foundation	#5005 Paterson	19	0	0
Neighborhood Health Ser. Center	#5248 Plainfield	14	0	0
Ocean County Health Dept.	#10695 Toms River	1	0	0
PROCEED	#6748 Elizabeth	16	0	0
PROCEED	#2884 Elizabeth	31	0	0
St. Michael's Medical Ctr, Newark	#6162 East Orange	51	0	0
VNA of Health Group, Asbury Park	#7915 Neptune Rt 66	6	0	0
VNA of Health Group, Asbury Park	#5200 Neptune Rt 33	20	0	0
TOTAL		332	0	0

*To Be or Not to Be?
That is the Question.*

***Do we test at Walgreens?
Develop our own NHTD event,
utilizing our own tried and
proven venues and strategies?***



Whatever we do on NHTD 2015....

- **We want to get a large number of people-at-risk-for-HIV to get tested.**
- **We aim at reaching people at-risk who have never been tested.**
- **We need to create NHTD events that will be attractive, appealing, safe, offering a supportive settings for safe, confidential HIV testing.**
- **We want to reach the target populations where they can be found, and at times when they available and ready for testing.**
- **We seek to develop NHTD events that will promote linking HIV+ clients directly to treatment.**



REMEMBER

1) ONE-TIME EVENT FORM:

A DHSTS One-Time Event form has to be completed in advance of each NHTD event.

2) NJDOH/DHST Internet Statewide 2014 NHTD Calendar:

A completed DHSTS NHTD form for each event by June 20.

3) Data about each 2015:

A completed data form by July 17.

4) For “I Got Tested” Materials for the NHTD:

http://greaterthan.org/awareness_days/national-hiv-testing-day/